

Rules for Divergent Thinking

Anything goes, don't judge.

Piggy-back.

Reach for wild ideas.

Aim for quantity.

Say **YES** to the **MESS**.

Fluency

The **quantity** of ideas
or answers

Flexibility

The **VARIETY** of ideas
you achieve as you
stretch your thinking

Originality

(OH!)

The unusual and
unexpected ideas

Elaboration

Explain and connect
your thinking,
use details to
build upon ideas